

## Motivating the Prospect

Our real estate marketing systems focus on targeted, measurable, adaptable ad campaigns that deliver serious results. We help execute sales strategies based on practical ideas with proven success.

We understand what motivates prospects to buy and know how developers can capitalize on any opportunity, in any season, regardless of what's happening in the economy.

Our Target Marketing Plan emphasizes tried and true techniques for managing your developments internet presence. An emphasis on buyer demographics is our focus and specialty.



*Your eyes & ears to the  
Astoria condominium market.  
Our name says it all.*

# Astoria NY Condos



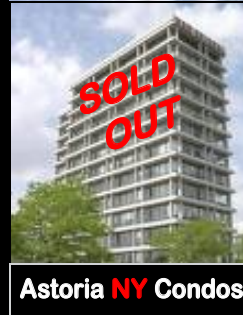
### The Acquisition & Planning



### The Construction & Development



### The Target Marketing Plan



Astoria NY Condos

### The Inevitable Result

# Astoria NY Condos

A Professional Real Estate  
Brokerage & Servicing  
Company.

- Brokerage Services
- Custom Marketing Plans
- Creative Advertising
- Powerful Web Presence
- Pre-Construction & New Construction Specialists



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30-05 30th Avenue  
Astoria New York 11102  
Suite 275

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## Product/Service Information

### *Our Objective*

Our objective is to create "market momentum" that delivers the greatest return on your investment. Email: [info@astoriaNYcondos.com](mailto:info@astoriaNYcondos.com) to learn more about how we can exceed your expectations.

### *Development Consultation*

We work with you in the development and construction phase to ensure the building is as appealing to the current marketplace as possible. Our 28 years of experience will assist you in:

- Plan review and evaluation
- Recommendations on finishes
- Walk through /punch-list coordination
- Vendor resources

### *Marketing and Sales*

Our management team is always available to you to ensure a fast and smooth sell-out. We will manage every element of the sales and marketing process, including:

- Market analysis and strategic positioning
- Unique branding of each & every development
- Model and sales office design
- Manage the design and production of all sales materials, including brochures, advertising, photography, etc.
- Utilize our powerful web presence on: [www.astoriaNYcondos.com](http://www.astoriaNYcondos.com) and 42 other sites
- Provide bi-weekly progress reports to quickly respond to the ever changing marketplace.
- Coordinate all cooperating brokers from the multiple listing services we are members of

*“ We have the experience you need to be successful ”*



*We constantly watch your investment and suggest the most efficient marketing solutions possible.*

*We are skilled professionals and work with builders of all sizes and understand your needs.*

*Why struggle with the marketing when you should be concentrating on the things you do best — building!*

*Depend on us — the industry experts .*



**Astoria NY Condos**  
**718.777.2900**

Astoria Condo Buyers & Sellers  
Tend to Have One Thing In Common



AstoriaNYCondos.com